



## **PEAKDATA DESIGNATED WASTEWISE PARTNER**

NIWOT, Colo. May 5, 2008 -- PeakData, LLC., a value-added storage services provider, has been designated a partner in the U.S. Environmental Protection Agency's (EPA's) WasteWise Program by demonstrating its commitment to conserving natural resources and protecting the environment.

EPA launched WasteWise in January 1994 as a voluntary partnership program designed to help organizations implement practical methods for reducing municipal solid waste. WasteWise membership boasts nearly 1,700 partners representing a wide array of businesses, institutions, and government agencies.

WasteWise focuses on three key elements of waste reduction—waste prevention, recycling, and buying or manufacturing recycled content products. Organizations joining WasteWise agree to develop goals in these areas, track their results, and share their accomplishments with the program. To facilitate the implementation of waste reduction programs, WasteWise provides partners with guidance for establishing goals and tips for monitoring progress. EPA commends partners for their achievements through the presentation of WasteWise awards and features in program articles and publications.

“We are very proud to be designated a WasteWise partner,” said CarrieAnne Curtis, PeakData Risk Mitigation Practice Director. “A substantial component of our business involves the secure eradication of data. We extend the useful lives of disk drives and tape cartridges by securely eradicating data rather than physically destroying and disposing of the devices. When physical media destruction is necessary we make sure that it is done to the highest environmental standards. These values have always been a part of our core processes. We are delighted to be recognized for them by the U.S. EPA.”

Research by EPA and others has shown that conserving materials through waste prevention and recycling saves energy and reduces pollution, including emissions of greenhouse gases that contribute to global warming. In addition to the numerous environmental benefits waste prevention and recycling offer, waste reduction can improve operational efficiency and reduce waste management and purchasing costs.

For more information on PeakData’s WasteWise efforts, contact Michael Klatman at 303-652-2630.

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